## BUSINESS INSIDER UK

## The end of oil as we know it



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Oil has crashed.

But a short-term drop in the price of oil is nothing compared to the end of demand for oil as we know it.

And that is what Bernstein Research is now talking about.

Bernstein said ina note that the end of oil as we know it is coming in 2030.

It's not going to be a linear, slow burn that's already started. Demand will actually come back a little bit over the next decade.

"Despite these uncertainties, a key conclusion from our analysis is that demand growth through to 2020 will be stronger than the

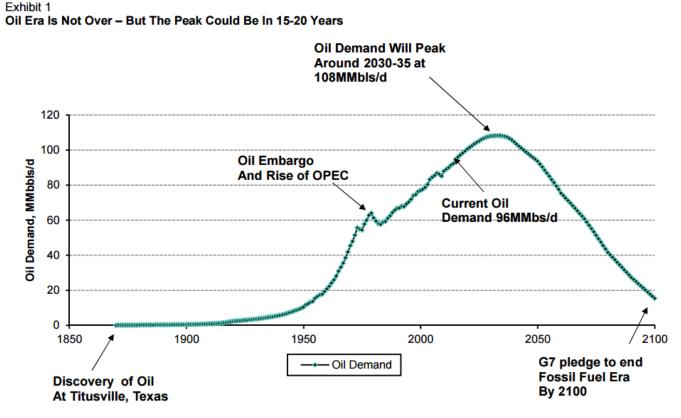


previous decade. For investors who equate the slowdown in China with the end of the commodity super-cycle, the resilience in demand could be a surprise. The cure for low prices is low prices."

Prices aren't going to recover to what we saw before last year's crash. Bernstein thinks that triple digit oil isn't something we'll see "anytime soon." Instead prices will level off around \$60-\$70 until the end of the decade.

We'll then see a final push of demand beyond 2020, until it peaks after 2030.

And then that's all folks.



Source: BP Statistical Review, and Bernstein estimates (2016 and beyond) and analysis.

Bernstein Research

Of course, a few years ago everyone was talking about peak oil supply, the moment when the world would run out of oil. Bernstein is obviously talking about the exact opposite — about a world where people don't really want oil anymore.

This situation will be driven by three factors, according to the report. First, developed nations will slowly ween themselves off of oil over the next decade. The West, Bernstein argues, actually hit peak oil in 2005.

At the same time, though, emerging market demand will continue to grow, especially from China and India. That's where that push in 2020 is going to come from.

But there will be a few factors working to level out that demand growth. Increased fuel efficiency and the diversification of fuels used to power the world will keep prices below the peaks we saw over the last decade. This includes everything from LNG to diesel to electric vehicles.

And of course, then there's climate change, meaning that there are policy risks to the continued consumption of oil.

That's the end of oil as we know it. Do you feel fine?

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