## After Nvidia's blowout guidance, here is the percent of revenue other companies will get from AI this year.

Last Updated: May 25, 2023 at 10:04 a.m. ET First Published: May 25, 2023 at 4:17 a.m. ET

By Steve Goldstein (Follow)



Chipmaker Nvidia surprises analysts with their assessment of current quarter revenue. JUSTIN SULLIVAN/GETTY IMAGES

https://www.marketwatch.com/story/after-nvidias-blowout-...anies-will-get-from-ai-this-year-6cc1d650?mod=home-page

NVDA +24.37% AVGO +7.25% MRVL +7.59% MU +4.63% 300308 +6.28% 3037 +7.76% 5274 +2.22% 2382 +7.58% 2360 +1.54% 2383 +7.09%

Nvidia's blowout quarter has analysts scurrying to re-evaluate the impact of artificial intelligence on revenue.

Analysts at JPMorgan put together this chart, showing the percentage of revenue likely to come from AI this year.

Nvidia **NVDA**, **+24.37%** clearly leads, at up to 60%, but there are several in the 10% region: Broadcom **AVGO**, **+7.25%**, Marvell **MRVL**, **+7.59%**, Micron **MU**, **+4.63%** and Zhongji Innolight 300308, **+6.28%**.

Also see: Nvidia shares rally, carry other AI stocks higher

Company	Nature of involvement	% of revenue likely in 2023	Comments
Nvidia	GPU/Networking Interconnect	50-60%	
Broadcom	Custom ASICs/Switching	10-13%	
Marvell	Custom ASICs/Optical Interconnect	10%	
Micron	Memory Supplier	10%	
Zhongji Innolight	Optical module	~10%	Key supplier of higher-end optical module to US hyperscalers
Chroma	SLT Provider	7-8%	Chroma is the main SLT (a testing tool) provider for Nvidia

https://www.marketwatch.com/story/after-nvidias-blowout-...anies-will-get-from-ai-this-year-6cc1d650?mod=home-page

Advantest	SoC Testing	5-15%	They have 40 AI related customers (incl. NVDA).
			50% of current project pipeline (in terms of project number) are A
Wiwynn	GPU server ODMs	HSD to 10%	related.
Inventec	CDU	5-10%	Mainly MSFT, Google and small contribution from Amazon AI
	GPU server mainboard ODMs		projects.
Quanta	GPU server ODMs	5-10%	Key supplier of MSFT AI servers.
Inspur	GPU server ODMs	5-10%	Leading supplier of AI related servers in China
FII	GPU server/module ODMs	5-10%	Key supplier of NVDA's HGX baseboard and DGX system
HOYA	EUVL mask blanks	5-10%	
Gigabyte	GPU server system integrators and own brands	Mid-HSD%	GPU server system integrators + own brands
SK Hynix	HBM or GDDR6 DRAM	Mid-HSD%	Sole supplier of HBM to NVIDIA. 50% M/S in HBM market
ASE	OSAT - Backend for Gaming GPUs	3-5%	Major share for packaging for Gaming GPU and Mellanox DPUs
TSMC	Foundary hadrand for AL(ColUCE)	2-3%	100% market share for GPU for Gaming and AI as well as Mellanox
	Foundry + backend for AI (CoWoS)		DPUs, CoWoS for AI Chips
EMC	CC1	2-3%	Al server CCL content per box will be at least 4x vs. that in
	CCL		conventional CCL
Wistron	GPU server/module ODMs	2-3%	Key supplier of NVDA's GPU module and Mellanox
Hadao Second	Al abia automatan	1-2%	Unimicron is the secondary supply for the substrates used in the
Unimicron	AI chip substrates	1-2%	chips.
Sunonwealth	Al server fans	1-2%	Has great potential in fans given larger power consumption in AI
Sunonwearth	Al server rans	1-270	server
AGC	EUVL mask blanks	1%	
Tokyo Electron	Coater/Developer		Market share of around 90%.
ASPEED	Al server BMC	1%	Increasing BMC content in AI server with embedded GPUs
SEMCO	Server chip FC-BGA substrates	less than 1%	Constantly ramping supply to Intel server chips and has minimal
	Server chip PC-BGA substrates		supply exposure to NVDIA as well
Delta	AI server power supply and fans	Limited	Great potential in power supply and fans given larger power
Della	Ar server power suppry and rans		consumption in AI server
Amphenol	Connectors and Cables		Key supplier of high-speed connectors and cables for datacenters
Arista	Datacenter Switch		Key supplier of datacenter switches to MSFT and META
Coherent	Datacenter Optics		Key supplier of datacenter optics to hyperscalers
Fabrinet	Contract Manufacturer of Datacenter Optics		Key contract manufacturer to Coherent, Lumentum, Nvidia, etc.
Alphawave	Datacenter connectivity solutions		
AMD	AI server CPU/GPU		
ASM International	Semiconductor equipment (ALD) for GPU manufacturing		
Infineon	Power solutions for datacenters		
Intel	Al server CPU		
Lasertec	Inspection tools for EUVL masks and mask blanks		
STMicro	Power solutions for datacenters		

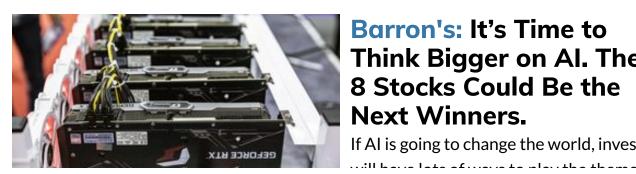
Estimated 2023 revenue from artificial intelligence. JPMORGAN

The note, from JPMorgan analysts led by Gokul Hariharan, points out that direct AI related exposure is small for most Asian tech companies, but investors will start pricing in that potential. Its picks in Asia with higher exposure to AI are Unimicron **3037**, +**7.76%**, Aspeed 5274, +2.22%, Quanta 2382, +7.58%, Chroma 2360, +1.54%, Elite Material 2383, +7.09%, Taiwan Semiconductor Manufacturing 2330, +3.43% TSM, +12.00%, SK Hynix 000660, +5.94%, and Zhongji Innolight.

Taiwan's TAIEX Y9999, +0.82%, home to many of these companies, outperformed other Asian bourses on Thursday.

Related: Nvidia barrels toward rare \$1 trillion valuation after putting a dollar figure on AI boost

МŴ



## **Barron's:** It's Time to Think Bigger on Al. These 8 Stocks Could Be the Next Winners.

If AI is going to change the world, investors

https://www.marketwatch.com/story/after-nvidias-blowout-...anies-will-get-from-ai-this-year-6cc1d650?mod=home-page





## **Steve Goldstein**

Steven Goldstein is based in London and responsible for MarketWatch's coverage of financial markets in Europe, with a particular focus on global macro and commodities. Previously, he was Washington bureau chief, directing MarketWatch's economic, political and regulatory coverage. Follow Steve on Twitter: @MKTWgoldstein.